

Economic Development Services

Board of Directors Priority: Build Economic Development from a Foundation of Professionalism and Integrity.

Mission Statement: It is our goal to support economic development activities that create jobs and brings new capital into the area, as well as support the expansion of existing businesses.

Vision: Connecting Business with Possibilities

Core Values: Community, Integrity, Service, Trust, Leadership, and Innovation

The Board of Directors consists of nine voting members representing industry, commerce, and professionals from all geographical areas served by the corporation. Ex-officio non-voting members include Scotts Bluff County, City of Gering, and Scottsbluff/Gering Chamber of Commerce.

Member support and investment for Twin Cities Development provides the following core economic development programs including:

- Lead Generation and Recruitment
- Entrepreneurship
- Workforce Development and Workforce Housing
- Grow Existing Companies

TCD Staff

Rawnda Pierce: Executive Director

Vacant: Director of Community and Economic Development

Melissa Coats: WNHO Housing Coordinator and TCD Administrative Assistant

Michelle Coolidge: Project Manager

Kerrie Siegel Heimbouch: Marketing Specialist

Communications

- We keep our partners and investors up to date with newsletters and email notices. Keeping you informed on TCD activities, board actions, and important economic development data

and demographics is important to us. We are active on our www.tcdne.org website and on our social media marketing sites.

- Annual Meeting Luncheon: Usually early November.

Lead Generation

- TCD markets Scottsbluff/Gering/Terrytown/Bayard and Scotts Bluff County area in a comprehensive strategy to 16 counties surrounding our area. TCD has an email marketing campaign to companies in Salt Lake City, Houston, Dallas, Lubbock, Denver, Kansas City, Minneapolis, California, and 6 cities in Canada for key target industries of agri-business/high technology agriculture; manufacturing and advanced precision manufacturing; value added food processing; and transportation, logistics, and warehousing.
- Partner with the Nebraska Department of Economic Development on lead generation activities including trade shows, site consultant forums, and special target industry events.

Online Presence

- We bring exposure to your business through a multitude of media options including our website's online member directory, hyperlinks, social media sites, monthly newsletter, and emails. We exclusively refer our members daily through inquires received via phone, mails, email, and walk-ins.
- The GIS component tool integrated in our website uses customizable layers with market information, demographics, workforce, infrastructure, housing, business and industry. Members' sites and buildings are added to the TCD list of available properties and are marketed nationally and internationally. TCD site and building evaluation for economic development projects.

- Data and Demographics: Customize and share important economic development data and demographics with members, organizations, prospects, and other agencies.
- Jobs listing on WeHaveJobs.net website
- TCD includes the entire region in all labor market analysis for economic development projects.

Entrepreneurship & Community Engagement

- eCenter offers office and innovation space for entrepreneurs to develop their new business into successful businesses. The eKitchen (start date TBD) will be available for people who want to develop food products and commercial production of those products.

Workforce Housing & Workforce Development

- Workforce housing: Offer short-term and long-term housing for qualifying tenants and the priority is newly recruited employees to the community. TCD also has available short-term housing for students and interns as well.
- Workforce housing grants for housing projects.
- Work with Gering Public Schools and Scottsbluff Public Schools on workforce training for existing and potentially new industries.
- TCD support and partners with WNCC and SB/Gering Chamber of Commerce on workforce skills development through the TCD eCenter.

Grow Existing Businesses in the Region

- TCD offers "One-Stop" Business Coaching for business startups partnering with the Nebraska Business Development Center (NBDC), US Department of Agriculture (USDA), Rural Enterprise Assistance Program (REAP), and Panhandle Area Development District (PADD). Any

existing business or business startup can use this service.

- Support the Gering LB 840 incentives by consulting with each applicant on their application before it is reviewed by the Gering LB 840 Committee.
- Meet with existing businesses to assist and support the growth of their business.

Partnerships:

TCD is a partner with many community groups to maximize resources and expertise in community and economic development

Western Nebraska Community College (WNCC)

Gering Public Schools

Scottsbluff Public Schools

City of Gering

Scotts Bluff County

Gering Tourism

Scotts Bluff County Tourism

Nebraska Department of Labor

Regional West Health Services

Scottsbluff/Gering Chamber of Commerce

Nebraska Department of Revenue

Nebraska Dept. of Economic Development

Panhandle Area Development District (PADD)

City of Terrytown

City of Bayard

City of Scottsbluff

Western Nebraska House Opportunities (WNHO)

UNL Panhandle Research and Extension

Nebraska Business Development Center

Rural Enterprise Assistance Program REAP

US Department of Agriculture

Western Nebraska Economic Development