

Gering grocery store celebrates anniversary



Posted: Saturday, March 9, 2013 3:00 am
By BRANDON NELSON Staff Reporter

Fresh Foods celebrated its first year of business in Gering on Friday.

The long-awaited, much-anticipated grocery store at 1270 10th St. opened on March 7 last year and for storeowners Ben and Kerri Dishman, it was the recognition of a dream.

"This is something we wanted to do and I feel we are going to be here for many, many years to come," Dishman said.

Now employing more than 40 people, the 14,000-square-foot store features five check stands and a full line of name-brand grocery items, a deli with a coffee shop area, a bakery featuring items from Gering Bakery, fresh produce, a custom-cut meat counter and carry-out service.

But the Dishmans hope to draw customers in with the store's commitment to community and its warm, welcoming atmosphere.

Gering provided the family with the same atmosphere when they moved from Ogallala with their children, Avery and Daniel, Dishman said, and they would like to return that feeling to the community.

The store continues to strive to be more of a destination than just a shopping place. There have been challenges. Dishman said they have faced their fair share of obstacles, but they are grateful for a community that has always backed them.

"We want to thank the people of Scottsbluff, Gering and Terrytown," Dishman said. "We appreciate everyone's support, business and patience. Thank God, it's been a good year."

The store hours are 6 a.m. to 10 p.m. Monday through Saturday and 8 a.m. to 8 p.m. on Sunday.